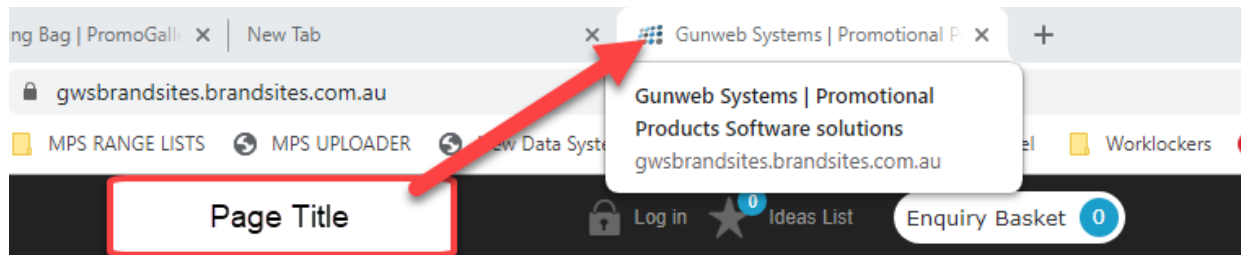


Adding a Page Title-Brandsites Wide Style Template

Changing the Page title

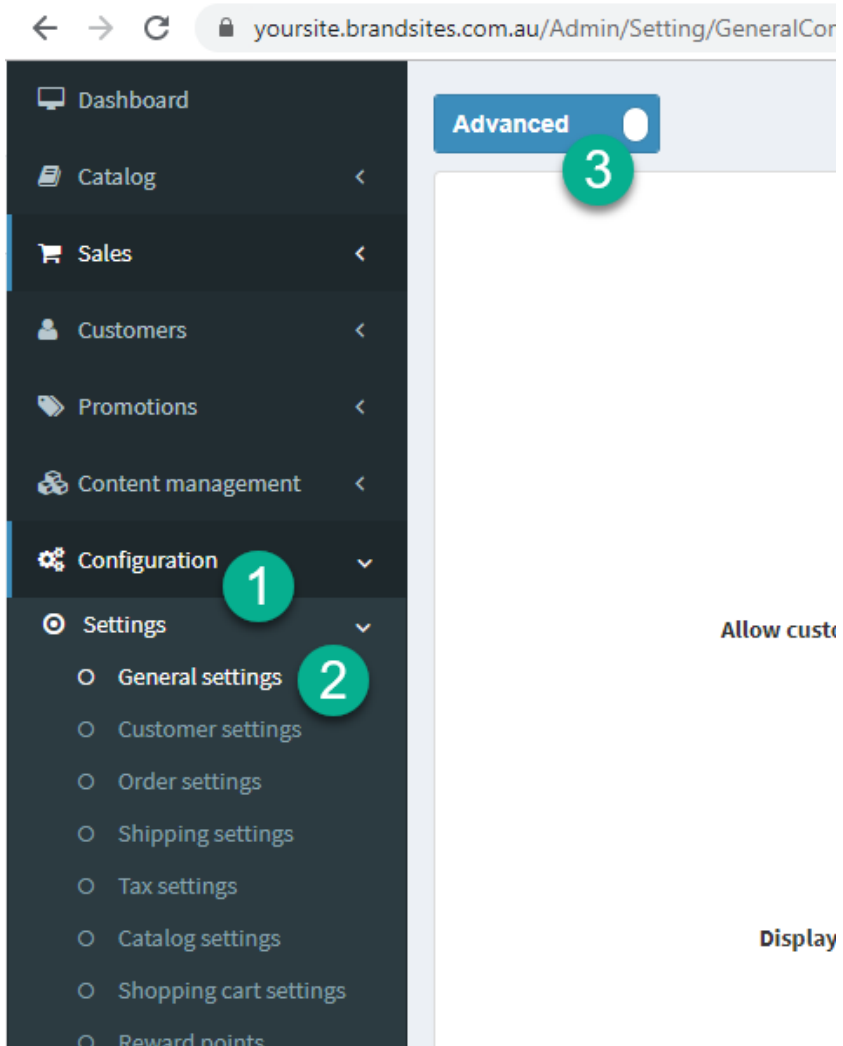
Page Title

Every webpage (e.g. homepage, subpage) has its own title. The page title is laid out in HTML code and appears in the title bar of the browser. **Search engines** display page titles in their **search results**. In addition, search engines use page titles in order to recognize what information the website contains. Ideally page titles should include the search term for which the website has been optimized.



Adding a Page Title-Brandsites Wide Style Template

In the Dashboard select Settings, General Settings and ensure that the Advanced option is showing:




Adding a Page Title-Brandsites Wide Style Template

Add required Page title using | in between phrases if required. Recommend no more than 60 characters

← → ↻ yoursite.brandsites.com.au/Admin/Setting/GeneralCommon

- Settings
 - General settings
 - Customer settings
 - Order settings
 - Shipping settings
 - Tax settings
 - Catalog settings
 - Shopping cart settings
 - Reward points
 - Vendor settings
 - Blog settings
 - News settings
 - Forum settings
 - Media settings
 - All settings (advanced)
 - Email accounts
 - Stores
 - Countries
 - Languages
 - Currencies
 - Payment
 - Tax
 - Shipping
 - Access control list

Allow customers to select a theme

Logo 
[Upload a file](#)

Display EU cookie law warning

Facebook page URL

Twitter page URL

YouTube channel URL

Google+ page URL

Store closed

Contact us page. 'Subject' field

Contact us page. Use system email

Sitemap enabled

Sitemap includes categories

Sitemap includes manufacturers

Sitemap includes products

Default page title **4**

Page title SEO adjustment